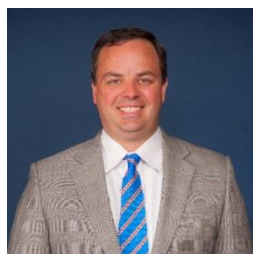


Defining Markets:

Investment Strategy and The Next Boom

The conference features experts who will discuss economic and financial conditions in the US and beyond, and how to create your strategy for the next boom (an innovative look at consumers, technologies, and global trade of the near future). The speakers include two strategists as well as an expert on industry trends.

Co-hosted by CFA Society of Milwaukee and UWM's Lubar School of Business, this Defining Markets: Investment Strategy and The Next Boom event will include the following speakers:



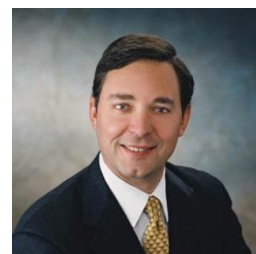
Dennis DeBusschere
Senior Managing Director,
Portfolio Strategy,
Evercore ISI



Doug Ramsey
Chief Investment Officer,
The Leuthold Group



Jack Plunkett
CEO,
Plunkett Research, Ltd.



Joseph Veranth
Chief Investment Officer &
Portfolio Manager,
Dana Investment Advisors
(Moderator)

Wednesday, October 28, 2015

11:30 a.m. – 3:00 p.m.

Wisconsin Club
900 W. Wisconsin Avenue, Milwaukee

For more information and to register, please visit lubar.uwm.edu/definingmarkets

\$35.00 CFA Society of Milwaukee Members - \$75.00 Non-CFA Society Members

CFP – 2.5
Wisconsin Insurance Credits – 2



Sheldon B. Lubar
School of Business

